

Job Description

Residential Product Design Intern

Shaw Floors

Summary

There has never been a more exciting time to be part of Shaw Industries. The success of our company, and the success of our associates go hand-in-hand. We have reimagined our business strategy as a talent strategy and are preparing our leaders for the opportunities and challenges of tomorrow. Shaw Industries is bound together by a common vision to create a better future, for our customers, for our company, for our people, and for our communities.

Position Summary

The Shaw Floors Residential Product Design team is seeking talented designers to join our product design teams for a real world learning experience. The role will assist our product design teams on special initiatives, research consumer trends and preferences, participate in trend & color forecasting sessions, and participate in product reviews.

Position Objective

Provide opportunities for the Product Design Intern to experience all aspects of the product development process for both Hard and Soft Surface products as well as the go to market strategies for multiple sales channels.

Position Overview

The successful candidate will possess creativity, curiosity about how products are made and a good color aptitude.

- Participate and contribute in the Trend Forecasting sessions and the Color of the Year decision.
- Research color and design trends and consumer preferences.
- Produce trend and product presentations which could include boards, slides, and scripts.
- Develop curated product flat lays for use on social media.
- Gain an understanding of the software used for product development.
- Demonstrate a creative approach to all tasks with the ability to manage multiple projects incorporating excellent time management skills working in a collaborative team environment.
- Participate in customer interactions such as customer tours, focus groups, and other product presentations.
- This position reports to VP of Product Design but will have daily interaction and direction from multiple team members as assigned to projects.

Qualifications

Competencies:

- Deliver Compelling Communication
- Execute Action Plan
- Collaborate
- Learn continuously

Requirements:

- Currently enrolled in a Four year college degree and/or advanced degree program in a Design related field at a Junior or Senior level.
- Must have Photoshop, Illustrator, and/or CAD skills.
- Exceptional communication skills with the ability to create visual product presentations
- Innate aesthetic sense and intuitive understanding of color and design principles.
- Internship is 40 hours per week; Monday - Friday
- Position is located in Dalton, GA

We will be accepting applications during the month of March. Please submit a current resume and letter of application to:

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Shaw Floors
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