

# GOOD TROUBLE

In the fight for change we often have to be bold in our actions, for people to take notice we have to make trouble. Coined by late Representative John Lewis, Good Trouble is any action taken in the push for progress for Black and Civil rights. The peaceful Summer 2020 protests following the murder of George Floyd and Breonna Taylor, the 1965 marches from Selma to Montgomery following Bloody Sunday, Claudette Colvin and Rosa Parks refusing to give up their bus seats. Good Trouble results in changes both social and political, think of the trouble made that resulted in the enactment of the Civil Rights Act and revisions to the Voting Rights Act. Good trouble caused many of our white and POC peers to take notice of our current racially motivated policing issues. In honor of John Lewis, and the many actions taken by him to force change, express the idea of Good Trouble.

JOHN LEWIS



JESSE OWENS



ROSA PARKS



MARTIN LUTHER KING JR.

# AFRO-FUTURISM

Like the name implies, Afrofuturism is the intersection of African diaspora cultures and the future. What does a future African/Black utopia look like? Think of cultural aspects that would transcend time and integrate with future technology and life. Created by Mark Dery in 1993, this idea looks at a future shaped by the Black experience. It combines history, science-fiction, and fantasy while simultaneously aiming to reconnect Black Americans with the cultures and ancestry that we've been removed from. For this prompt, show us what an Afrofuturistic world might look like.



YOUNG YEM



THOMAS DAVIS



CHARWICK ROSEMAN



N.K JEMISIN

# THE ETHNIC AISLE

The Ethnic Aisle refers to the section that products for Black people are relegated to in drug and beauty stores. These products have common attributes and ingredients, they are symbolic of the similarities that black people share when consuming products. Maybe you've noticed the common gold color theme or the touting of shea butter and coconut oil as ingredients in many haircare lines targeting Black women and men. The concept of the Ethnic Aisle goes beyond just beauty and hygiene, products targeting Black people have commonalities amongst their packaging, material, and advertising tactics. Would you design these things differently? How does the Ethnic Aisle play a role in your day to day?

C.J WALKER



NAT KING COLE



LIPTON NYOMOTO



SAMUEL H. BINAULES



ANGELA DAVIS



EDNA LEWIS

# BLACK SATURATION

Black culture saturates modern pop culture and has influence on all of our lives. From the media we consume to the clothes and makeup we wear, black culture has its presence. Look around you, at your belongings, lifestyle, and environment, where does black culture peak through? As more Black-owned brands step into the market we see more of what appeals to both black people and pop culture, and the innovation that presents itself when the market is more diverse. How do the effects of black culture, innovation, and creation intersect with your life?



ODD MARLEY



KHALID ROBINSON



DAVE ELLINGTON



ARETHA FRANKLIN