

GRDS

GRAPHIC DESIGN FOUNDATION

FOUNDATION / ELECTIVES

FOUNDATIONAL STUDIES
YEAR ONE

- GRDS 101 (3)
Meaning-making in Design
- GRDS 102 (3)
Design as visual message-making
- GRDS 103 (3)
Principles, Processes Applications of Design
- GRDS 150 (3) (AH)
The Idea of Design
- GRDS 200 (0)
Portfolio Review

- ARTHLD (3) (AH)
100-level Art History course
- ARTHLD (3) (AH)
100-level Art History course
- ENGL 101/118^H (3) (WC)
- ENGL 102 (3) (WC)
- VOL CORE ELEC (3)
- VOL CORE ELEC (3)

TERM ONE: min 12 CH TERM TWO: min 12 CH

uTrack Requirements

In the initial year, students pursuing a Graphic Design degree will take the School of Design foundations program - a year-long investigation into design as a making and communication field. Work conducted during this year prepares students for applying to pursue the upper division of the Graphic Design program.

GRDS 101: Introduction to the principles, processes and applications of meaning-making through design. Students explore the language of design, how it is influenced by form, content, audience, message and context in various applications relative to communication

GRDS 102: Introduction to the principles, processes and applications of image making through design. Students explore the language of design, how it is influenced by form, content, audience, message and context through visual representation. Simultaneous introduction to image production through computer systems and software.

GRDS 103: Introduction to the principles, processes and applications of design across various applications. Students explore the language of design, how it is influenced by form, content, audience, message and context in two, three and four dimensional forms.

GRDS 150: An overview of design as visual message-making and as an act of cultural interpretation. Contemporary and historic design and its forms are examined, along with an introduction to design and creative concepts.

VOL CORE CURRICULUM: Through the Vol Core Curriculum requirements, students in the Graphic Design Foundation program explore parallel interests that both fulfill the mission of general education while also providing an expanded understanding of their strengths, skills and interests. Vol Core provides students with the foundation for successful academic study, lifelong learning, and actively engaging in the duties of local, national, and global citizenship. The university's general education curriculum is designed to help students better understand themselves, human cultures and societies, the natural world, as well as contribute to their personal enrichment.

GRDS 200: PORTFOLIO REVIEW This is a benchmark review to gain admittance into the upper division Graphic Design degree courses. Students will present specified projects from the foundational courses and conduct an interview with the Graphic Design faculty. Faculty take great care in determining the outcome of this review with every student who has applied, providing valuable feedback and guidance, regardless of outcome.

THE UNIVERSITY OF TENNESSEE | COLLEGE OF ARCHITECTURE & DESIGN
BACHELOR OF FINE ARTS IN GRAPHIC DESIGN | 4 YEAR CURRICULUM

2021-2022

GRDS

(42)
 Graphic Design Studio

(12)
 Art / Design History / Theory

(12)
 Art Studio Electives

(19)
 Design / Professional Electives

(37)
 General Education Requirements

uTrack Requirements

YEAR ONE		YEAR TWO		YEAR THREE			YEAR FOUR	
FALL (15)	SPRING (16)	FALL (15)	SPRING (16)	FALL (14)	SPRING (13)	SUMMER (3)	FALL (17)	SPRING (16)
FOUNDATIONS		DESIGN PROCESS & METHODS		RESEARCH & COMPLEXITY			SYSTEMS & CAPSTONE	
GRDS 101 Meaning-making in Design (3)	GRDS 103 Principles, Processes Applications of Design (3)	GRDS 271 Principles and Concept Development (3)	GRDS 272 Visual Theory & Design Theories (3)	GRDS 371R Intermediate Study & Research Methodologies (4)	GRDS 372 Intermediate Study & Representing Information (4)		GRDS 471 Advanced Design Investigations (4)	GRDS 472R Self-Directed Project (OC) (4)
GRDS 102 Design as visual message-making (3)	GRDS 200 Portfolio Review (0)	GRDS 255 Principles of Typography Visual Communication (3)	GRDS 256 Interactive & Screen-Based Design (4)	GRDS 355 Expanded principles of Typography (4)				
	GRDS 150 The Idea of Design (AH) (3)				ART/ARCH Any upper division Art or Design history (3)			
ARTHLD 100-level Art History course (AH) (3)	ARTHLD 100-level Art History course (AH) (3)	Art Studio Elec 2D, 3D or 4D 200-level or above (3)	Art Studio Elec 2D, 3D or 4D 200-level or above (3)	Art Studio Elec 2D, 3D or 4D 200-level or above (3)	Art Studio Elec 2D, 3D or 4D 200-level or above (3)			GRDS 452 Professional Seminar (3)
						GRDS 444/444R Undergraduate Research (4)		
						<i>AND/OR</i>	<i>AND/OR</i>	<i>AND/OR</i>
					GRDS 451 Practicum 45 working hours = 1 CH // If Knoxville, must be minimum of two different employers (7)			
					GRDS Design/Professional Elective (3)	<i>OR</i> GRDS 491 International Study (3)	GRDS Design/Professional Elective (3)	GRDS Design/Professional Elective (3)
ENGL 101/118 ^H (WC) (3)	ENGL 102 (WC) (3)	ELECTIVE (CC) (3)	ELECTIVE (CC) (3)	ELECTIVE (WC) (3)			ELECTIVE (SS) (3)	ELECTIVE (SS) (3)
ELECTIVE (QR) (3)	ELECTIVE (NSwL) (4)	OPEN ELEC (3)	ELECTIVE (QR) (3)				ELECTIVE (NS) (3)	ELECTIVE (SS) (3)
min 12 CH	min 12 CH	Pass GRDS 200 Min 30 CH	ENGL 102	Min 60 CH	9 UD hours (300-400 level)		24 UD hours (300-400 level)	42 UD hours (300-400 level)

(122) TOTAL CH

(CH)
 REQUIRED COURSE
 (ELEC/GEN ED)

Required Gen Ed for
 BFA GD Program

GENERAL EDUCATION CATEGORIES
 (AH) Arts & Humanities
 (CC) Cultures & Civilizations
 (NS) Natural Science
 (NSwL) Nat'l Science with Lab
 (OC) Oral Communication
 (QR) Quantitative Reasoning
 (SS) Social Science
 (WC) Writing Comprehension