

# William Rosenthal

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## ***PERSONAL HISTORY***

William has 10 + years professional experience in the fields of architecture, masterplanning, and real estate financial analysis. A native Louisianan, Will has worked with city governments, institutions and private clients to plan, design, and construct place-based architecture and real-estate projects in culturally diverse communities in his hometown of New Orleans, Nashville, and beyond. Professionally, Will has worked on a variety of notable architecture projects in the Southeast, ranging in scale from a prominent 20,000 arts center in New Orleans, to the 130,000 SF Fairgrounds Expo Building at the Nashville Fairgrounds. Will is currently a development partner on +100 units of market rate housing in Nashville, TN.

## ***EDUCATION***

### **Harvard University**

Cambridge, Massachusetts

Masters of Architecture and Urban Design, with Distinction 2016

### **Tulane University**

New Orleans, Louisiana

Masters of Architecture, 2011

### **Eckerd College**

St. Petersburg, Florida

Bachelors of Environmental Studies, 2005

## ***PROFESSIONAL EXPERIENCE***

### **Openworks, Design + Development** Nashville, TN

Position: Managing Partner

Duties: Real Estate Analytics, Financial Modeling, Programming, Urban Design, and Masterplanning

Clients: Vanderbilt University, Metro Nashville Government, Berry Hill Mayor's Office, Local and National Private Real Estate Developers

### **Adkisson & Associates Architects, Inc. (AAA)** Nashville, TN

Position: Project Manager

Duties: Pre-Design, Schematic Design, Design Development, Construction Documents, Project Management

Clients: Metro Nashville Government, Fort Campbell Historic Foundation

**Lee Ledbetter and Associates** New Orleans, LA

Position: Intern Architect  
Duties: Schematic Design, Design Development, Construction Documents, Project Management, and Specifications  
Clients: Joan Mitchell Foundation, Besthoff Foundation

***TEACHING  
EXPERIENCE***

**University of Tennessee, School of Architecture** Knoxville, TN

Position: Adjunct Lecturer . Summer 2021  
Duties: Co-taught Summer Urban Design Studio: Created course lectures and assignments, organized reviews, arranged site tours, and assisted with student grading

**Harvard University, Graduate School of Design** Cambridge, MA

Position: Teaching Assistant . Fall 2014  
Duties: Coordinated presentation materials and Lectures for Core Master of Architecture in Urban Design Class, Cities by Design. Served as the first point of contact for students and advised students on class content, assignments, and exams.

**Tulane University, School of Architecture** New Orleans, LA

Position: Adjunct Lecturer . Fall 2014  
Duties: Co-coordinated curriculum development and taught Professional Concerns II. Developed and delivered lectures on project delivery, 3D modeling, and coordination with BIM software

**Tulane University, School of Architecture** New Orleans, LA

Position: Teaching Assistant . Summer 2010  
Duties: Co-taught an intensive 10 week summer graduate intro design studio. Responsible for daily student reviews, coordination and creation of studio course content

**High Mountain Institute (HMI)** Leadville, CO

Position: Teaching Assistant . Spring 2006  
Duties: Trip Leader on three 14 day backpacking expeditions for high school juniors. Co-Instructed 5 credit hour class in Western American Literature. Assisted in curriculum and class development

***AWARDS,  
GRANTS +  
PUBLICATIONS***

- 2023** AIA / ACSA Housing Design Education Award, Winner  
Collaboration with Professors Tricia Stuth and Ted Shelton on their  
Arc 572 graduate housing studio: *Housing America: Architecture's Social  
Agenda at the Center of Pedagogy*
- 2023** ULI Excellence in Development Award, Winner (w/ AAA)  
Nashville Fairgrounds 117 Acre Campus featuring Nashville Soccer Club,  
Major League Soccer Stadium, Fairgrounds Expo Center, and Fair Park
- 2023** Tennessee Wings of Liberty Museum, Winner (w/ AAA)  
Comprehensive design services for a 50k+ square foot museum  
exhibiting the history of Fort Campbell, Clarksville Tennessee
- 2022** Barnes Fund for Affordable Housing, Winner  
Recipient of \$2.5m grant for development of 26 affordable housing units  
w/ integrated services owned and operated by a Nashville non-profit
- 2022** Barnes Fund for Affordable Housing, Winner  
Recipient of \$2.5m grant for development of 80 affordable housing units  
and 8,000 SF of educational support space
- 2020** Westside District Chattanooga, Finalist  
Comprehensive Master Plan of 110 Acres near Downtown including  
+1500 units of elderly and affordable housing
- 2017** Envision Edgehill Planning RFP, Finalist  
Planning Redevelopment of 42 Acre Affordable Housing Campus near  
Downtown Nashville
- 2016** Greer Stadium Rehabilitation, Winner  
\$120m 21 Acre Mixed-use Project Proposal for Public Private Partnership  
Downtown, Nashville, TN
- 2016** Leadership in Urban Design Award, Harvard University
- 2015** Mexican Cities Initiative Research Grant . Harvard University
- 2015** Housing and Habitus, Book  
*Craft, Politics, And the Production of Housing in Oaxaca, Mexico*
- 2012** Emerging New York Architects - The Harlem Edge . Exhibition . AIA NYC
- 2011** AIA Certificate of Merit Award - Planning the Forest . Thesis Project  
Tulane School of Architecture . AIA National
- 2011** Outstanding Thesis Award, Tulane School of Architecture
- 2011** Thesis Exhibition Award, Tulane School of Architecture  
Ogden Museum of Southern Art . New Orleans, LA
- 2011** *The Review* . Tulane School of Architecture Press  
Public Patterns: Associative Sound; Tulane Riversphere Studio

***COMMUNITY  
INVOLVEMENT***

<b>2023</b>	Barnes Fund for Affordable Housing, Grant Reviewer
<b>2022</b>	Parks Center Affordable Housing, Pro-Bono Dev. Services
<b>2022</b>	American Institute of Architects, Associate Member
<b>2017-Pres.</b>	Urban Land Institute (ULI), Member
<b>2019-Pres.</b>	ULI Capital Markets Action Council, Member
<b>2017-19</b>	ULI Building Healthy Places Action Council, Member
<b>2016-Pres.</b>	Nashville Civic Design Center, Member
<b>2012</b>	Clouet Community Park, Fundraising & Pro-Bono Project Services
<b>2008-12</b>	Dutch Dialogues, Volunteer, New Orleans, LA